

## The Charge by Brendan Burchard

BASELINE DRIVES	FORWARD DRIVES
<p><i>Control</i></p> <ul style="list-style-type: none"> <li>• Control your outlook &amp; character</li> <li>• Control for new</li> <li>• Control workflow</li> </ul> <p><i>Competence</i></p> <ul style="list-style-type: none"> <li>• Assess &amp; direct your desire to learn</li> <li>• Set a real challenge, plan success</li> <li>• Integrate successes into your identity</li> </ul> <p><i>Congruence</i></p> <ul style="list-style-type: none"> <li>• Set new standards for yourself</li> <li>• Set your mood meter</li> <li>• Keep your word and follow through</li> </ul> <p><i>Caring</i></p> <ul style="list-style-type: none"> <li>• Care for thyself</li> <li>• Be more vulnerable/allow others to care</li> <li>• Be more present, interested, &amp; attentive to others</li> </ul> <p><i>Connection</i></p> <ul style="list-style-type: none"> <li>• Define and design your ideal relationship</li> <li>• Practice positive projection</li> <li>• Find &amp; cultivate “growth friends”</li> </ul>	<p><i>Change</i></p> <ul style="list-style-type: none"> <li>• Change for gain</li> <li>• Get clarity, think big &amp; be bold</li> <li>• Make real choices</li> </ul> <p><i>Challenge</i></p> <ul style="list-style-type: none"> <li>• Choose fulfilling challenges</li> <li>• Focus on journey, don't fear rejection</li> <li>• Set monthly 30 day challenges</li> </ul> <p><i>Creative Expression</i></p> <ul style="list-style-type: none"> <li>• Amplify creative expression in all areas</li> <li>• Study people &amp; design</li> <li>• Create more, share more</li> </ul> <p><i>Contribution</i></p> <ul style="list-style-type: none"> <li>• Give of yourself</li> <li>• Give to</li> <li>• Mentor, mentor, mentor</li> </ul> <p><i>Consciousness</i></p> <ul style="list-style-type: none"> <li>• Focus your consciousness</li> <li>• Transcend consciousness</li> <li>• Live in wonder</li> </ul>
<p style="text-align: center;"><i>To (always) Do Today</i></p> <div style="display: flex; align-items: center;"> <div style="margin-right: 10px;"> <input type="checkbox"/>  <input type="checkbox"/> </div> </div>	<p style="text-align: center;"><b><i>Do more than belong: participate.            Do more than care: help.            Do more than believe: practice.            Do more than be fair: be kind.            Do more than forgive: forget.            Do more than dream: work.</i></b></p> <div style="display: flex; align-items: center; justify-content: center;">  <div style="margin-left: 10px;"> <p><b><i>- William Arthur Ward</i></b></p> </div> </div>